Boost Your Biz | Level Up Your Genealogy Services with Storied Syllabus

Session Description:

Explore how Storied's features can help professional genealogists provide enhanced, custom services to clients, making your work more efficient, detailed, and profitable.

Agenda:

- Features of Storied® and StoriedBook™ Studio
- Storytelling
- Group Collaboration and Client Engagement
- Relationship Tagging
- Story Organization and Categorization
- Efficient Workflow with Storied®

1. Features of Storied and StoriedBook Studio

• Key features of Storied and StoriedBook Studio

2. Storytelling

- Easy story writing format
- Recipe format
- StoryAssist
- Writing prompts

3. Group Collaboration and Client Engagement with Storied

- Feature Explorations: Use collaborative groups for shared family projects.
- Application: Using group functionality to involve clients directly in the research and storytelling process.



4. Relationship Tagging in Storied: Mapping Complex Family Dynamics

- Feature Exploration: Relationship tagging to capture non-familial connections.
- Application: What relationships can add to the family narrative?

5. Story Organization and Categorization in Storied and StoriedBook Studio

- Storied Feature Exploration: Organizing stories and filtering options
- StoriedBook Feature Exploration: Story tagging, categorization, and search functions
- Application: Organizing client stories by themes, eras, or family branches

6. Efficient Workflow with Storied

- Feature Exploration: Storied for research and documentation management
- Application: Citation management

Resources

- Affiliate Program
 - https://storied.refersion.com/affiliate/registration
- YouTube Tutorials
 - https://www.youtube.com/@storied_social
- Storied Certified
 - https://storied.teachable.com/courses/

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*All features and functionalities demonstrated are subject to Storied's terms of service and may require appropriate subscription levels.

