

Faces, Places, Dates, and Text Why Metadata Matters

Richard Harrington, PMP

Book & Course Author

Mylio Photos Product Team



- Please silence all electronic devices
- No audio or video recording
- Photos allowed











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DESCRIPTION

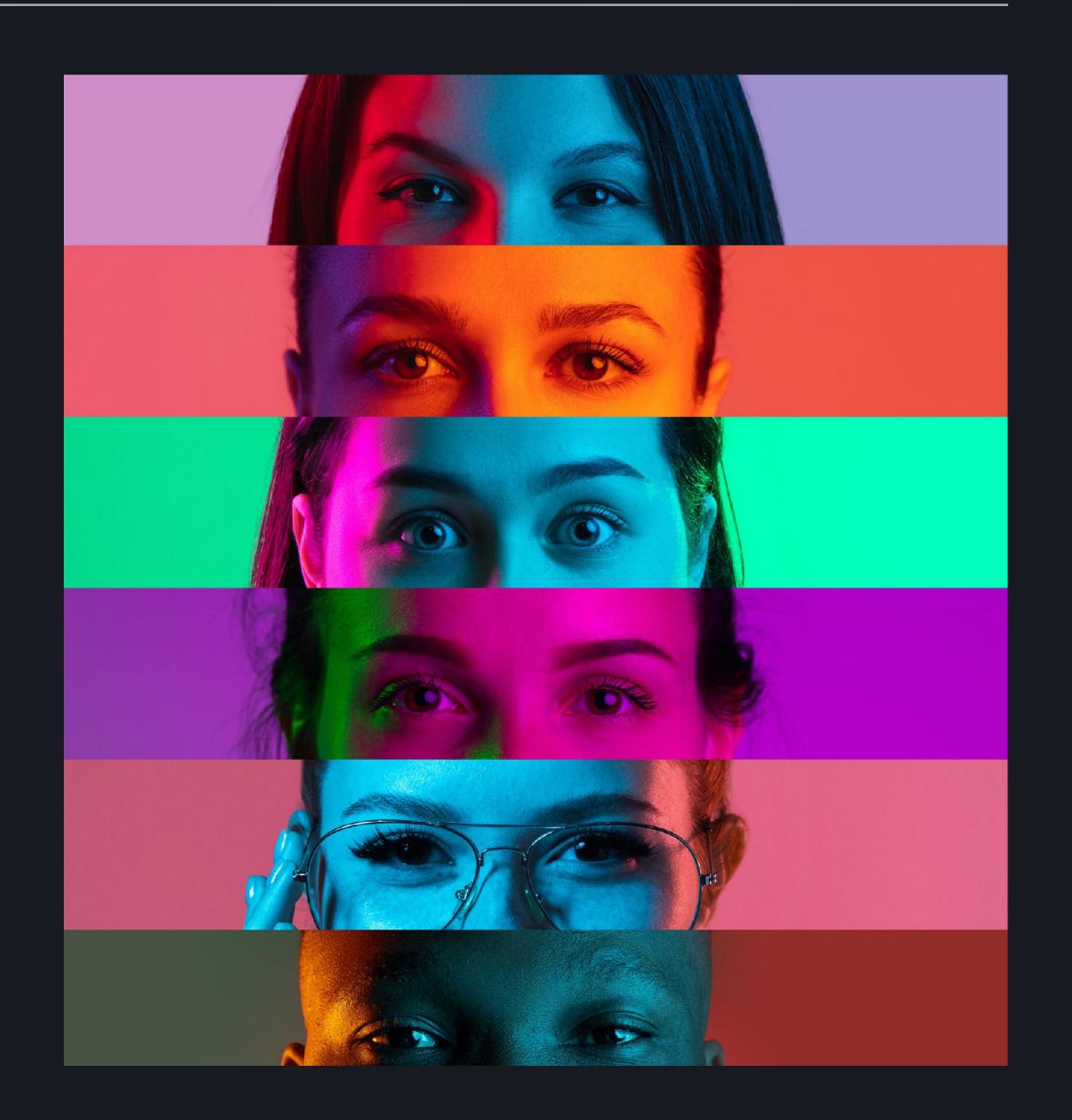
This class is perfect for all experience levels.

Your digital files contain your family history, but how easy are the to find and share? Metadata makes it easy to locate your most important photos, videos, and documents. Plus if you embed rich details about your files, you ensure that future generations can find and enjoy them.



AGENDA

- Tag all of the people in your photos with an automated workflow
- Add location data to connect images to locations
- Assign meaningful dates to scanned materials to help organize them
- Search text in all document and even photos to find important details
- Embed this information directly into the files
- Work without the cloud to control costs and privacy



RICHARD HARRINGTON

I'm a visual storyteller exploring the fusion of photography and video

I help empower creativity with Al

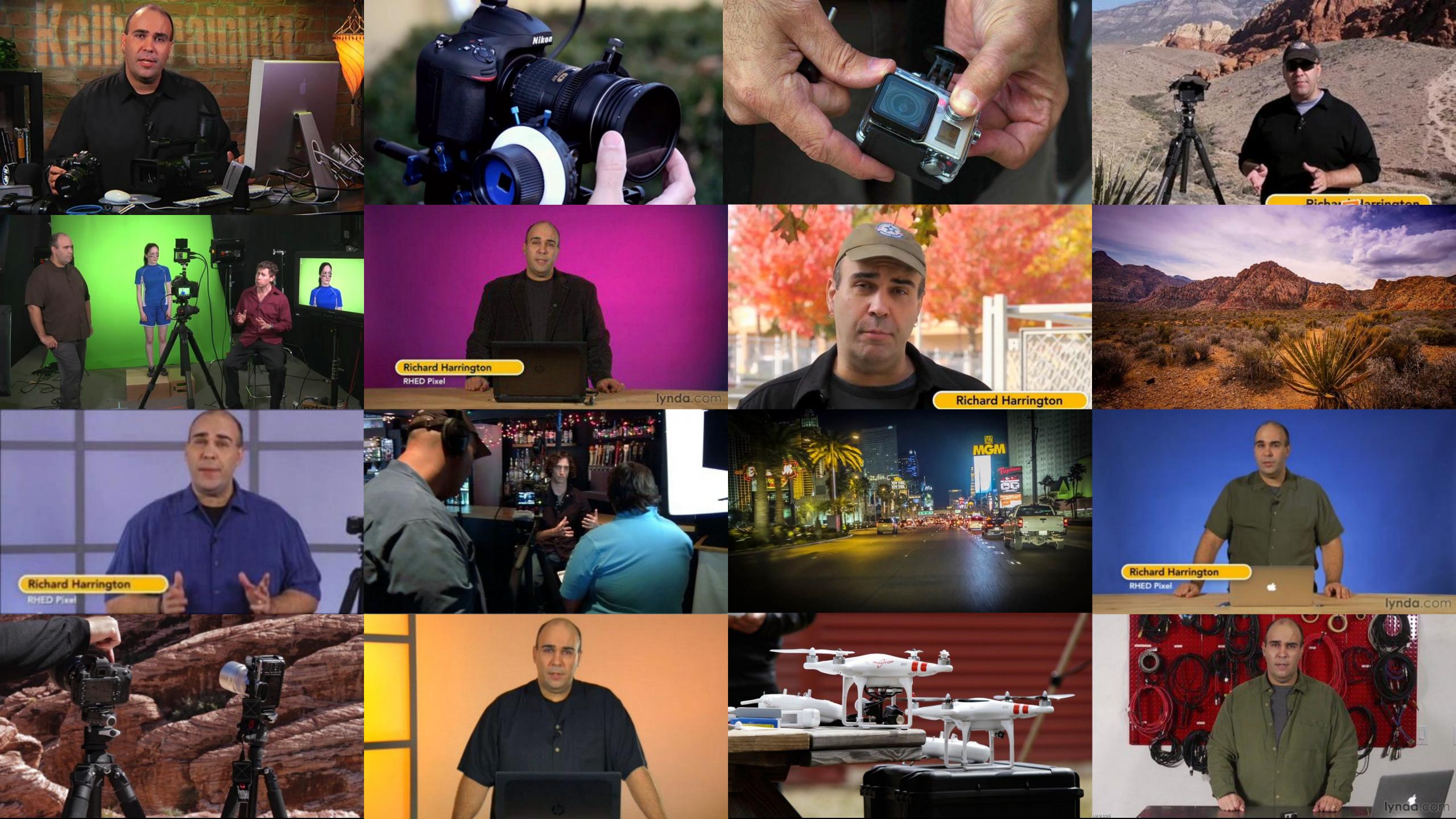
I'm also a husband & father



RICHARD HARRINGTON

- Product Lead for Mylio Photos
- Photographer
- Photo Educator
- Video Director
- Author 40+ Books
- Author 200+ Video Courses
- Consultant to Television Networks and Publications





VIDEO MADE ON A MAC Production and Postproduction Using Apple Final Cut Studio and Adobe Creative Suite RICHARD HARRINGTON Includes project files and over 5 hours of **ROBBIE CARMAN**

Apple Training Series

A Teacher's Guide to **Digital Media in the** Classroom

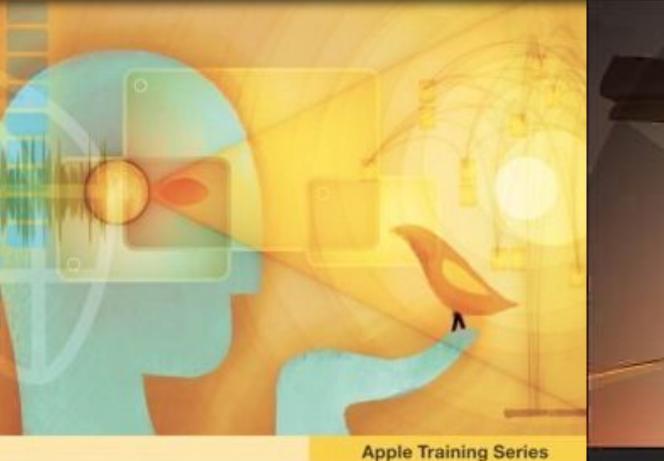
Richard Harrington With Ted Lai, Apple Distinguished Educator

Digital Arts Alliance

A project of the Pearson Foundation









Apple Pro Training Series

iLife '09

iPhoto, iMovie, GarageBand, iWeb, iDVD

Michael E. Cohen, Michael Wohl, Richard Harrington, and Mary Plummer

Aperture 2

Professionally Manage Digital Photographs

Ben Long, Richard Harrington, and Orlando Luna

FROM STILL TO





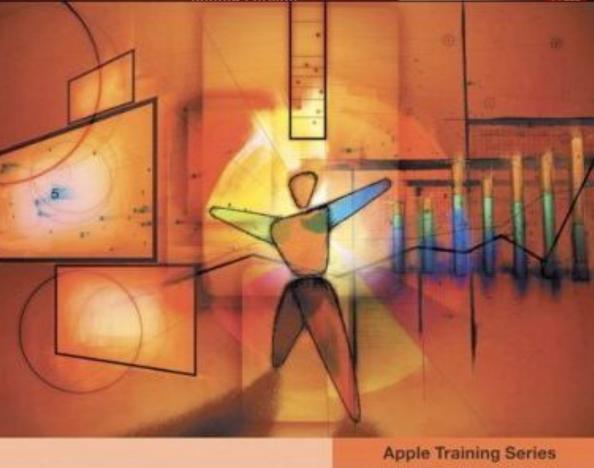
FROM STILL TO MOTION





TIME-SAVING TECHNIQUES FOR USING FINAL CUT PRO AND THE STUDIO APPLICATIONS

Richard Harrington Abba Shapiro Robbio Carman



iWork '09

Keynote, Pages, and Numbers

Richard Harrington



LINKEDIN.COM/IN/RICHARDHARRINGTON







ADD YOUR DEVICES

Install us on every device you need



Windows
Works with Windows 10 &
Windows 11 as well as Microsoft
OneDrive



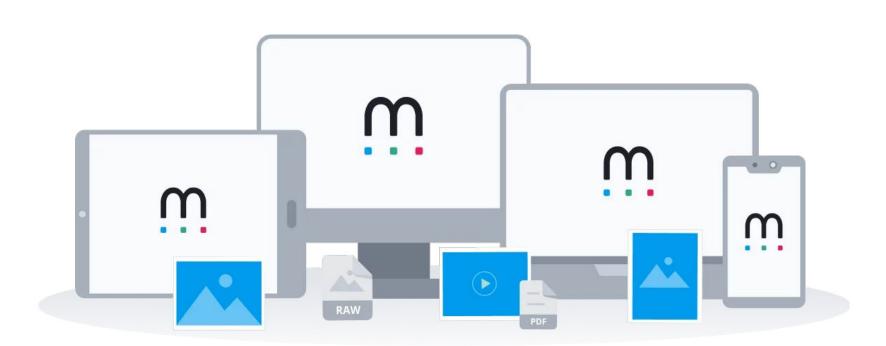
macOS
Works with macOS 10.14 and later. Supports formats like
LivePhoto and HEIC as well as
Photos for macOS libraries



Android
Full compatible with
Android 8.1 and later for both
phones and tablets



Runs on iOS 13 and later for iPhones and iPads as well as integration with Photos for iOS





Computers

- MacOS
- Windows



Phones

- iOS
- Android
- Surface Duo



Tablets

- iOS
- Android
- Surface Pro



Hard drives

- Solid State Drives
- Hard Disk Drives



Memory Cards

- SD Cards
- Flash Cards
- CFAST Cards



Digital Cameras

- DSLR
- Mirrorless
- Smartphones



Social Media

- Facebook
- Flickr
- Google Photos
- ...etc



NAS

Network-attached storage



Scanners

- Epson
- Canon
- HP







PRESERVE IMAGES FOR THE NEXT GENERATION

FAMILY HISTORY





ASSIGN MEANINGFUL DATES TO SCANNED MATERIALS TO HELP ORGANIZE

FAMILY HISTORY

- Expanded support and control for essential metadata used by Family History websites and software tools with precise control over metadata
- All metadata meets the standards set by the Family History Metadata Working Group
- This ensures that files are more discoverable by future generations





FAMILY HISTORY

- By enabling the Family History Section, a user can precisely edit these metadata controls:
 - Date (including partial or fuzzy dates)
 - Title
 - Description
 - People Tagging
 - Geotagging
 - Location Shown





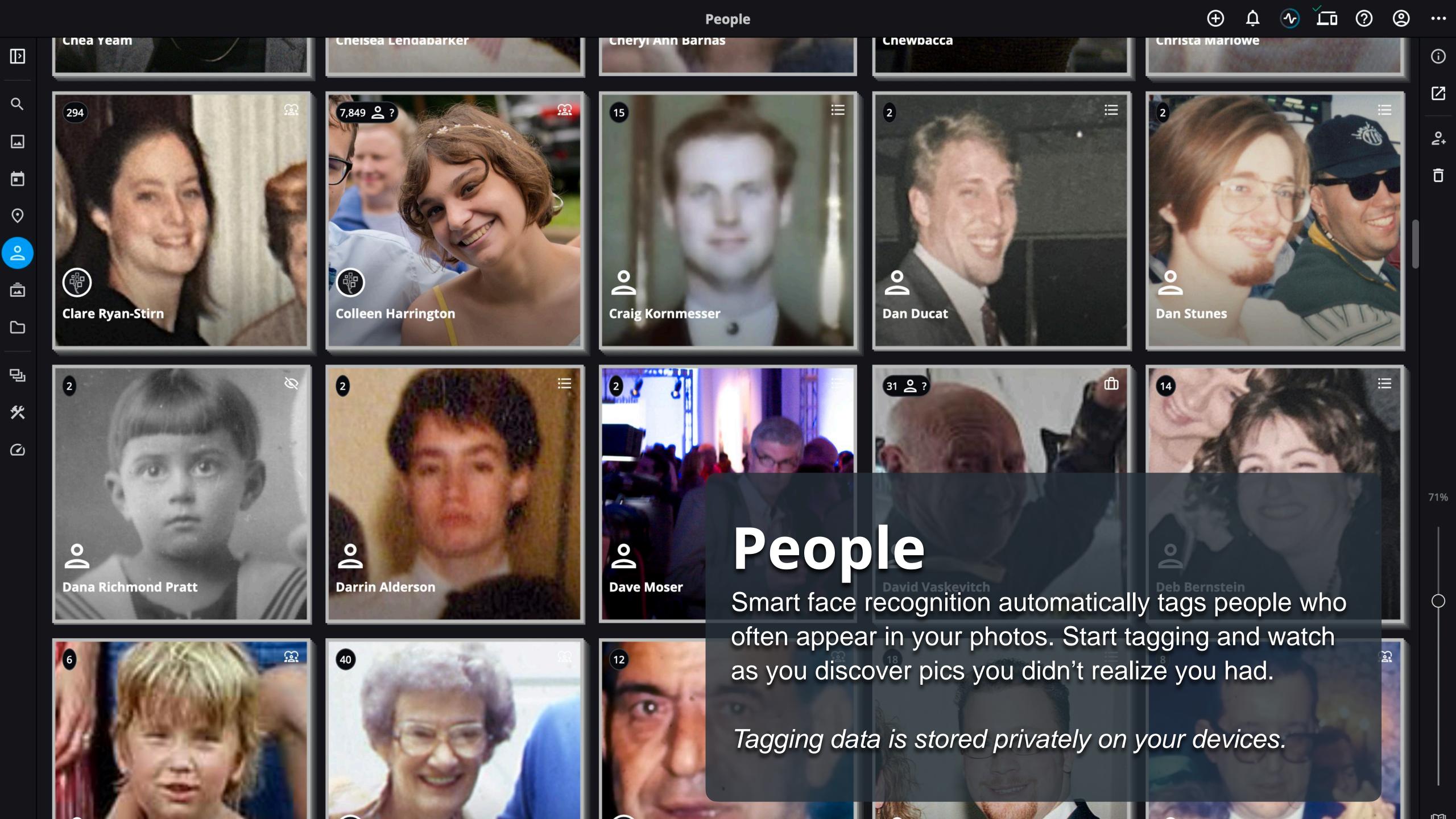


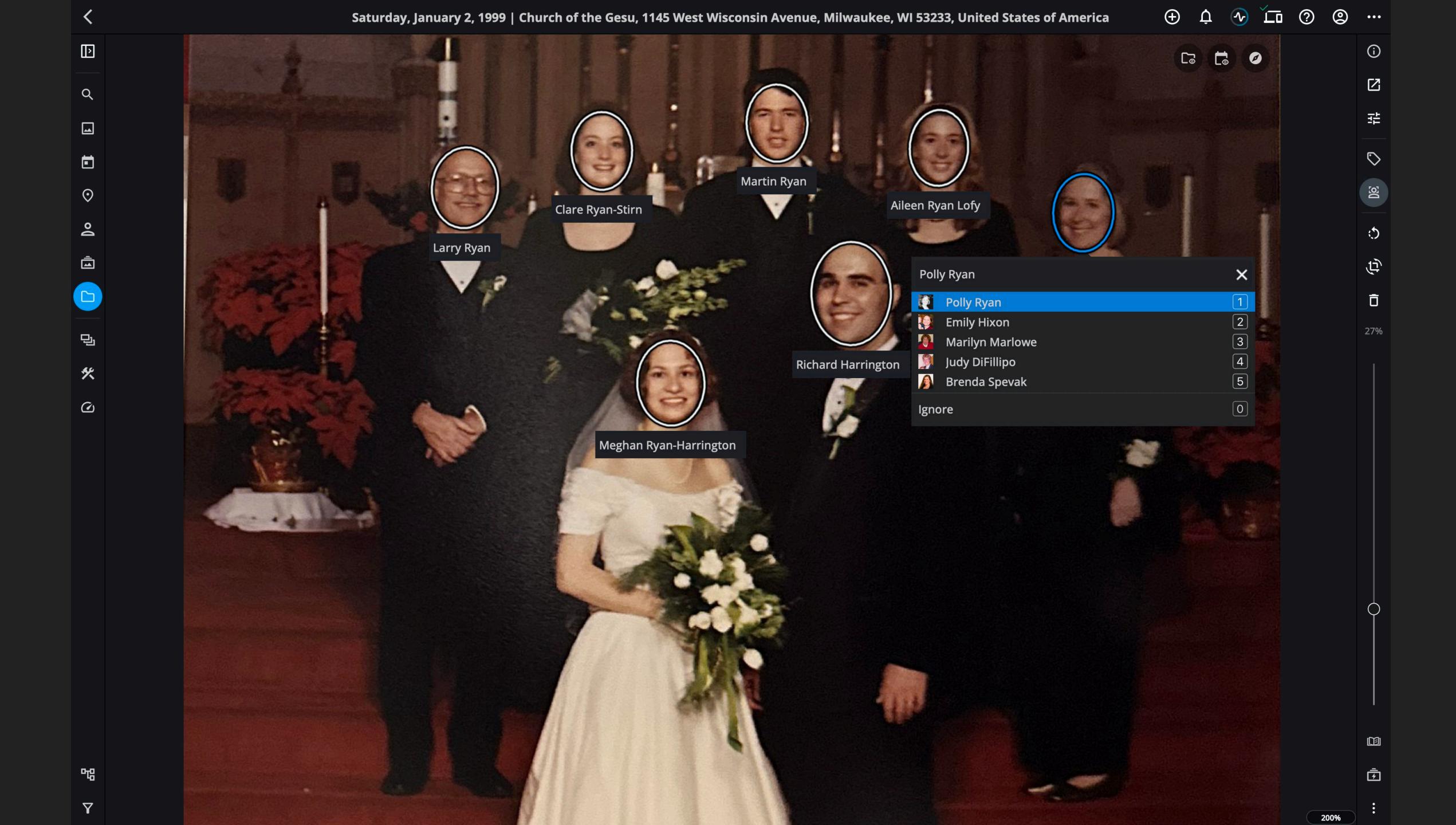


FIND ALL OF THE PEOPLE IN YOUR PHOTOS

FACE TAGS









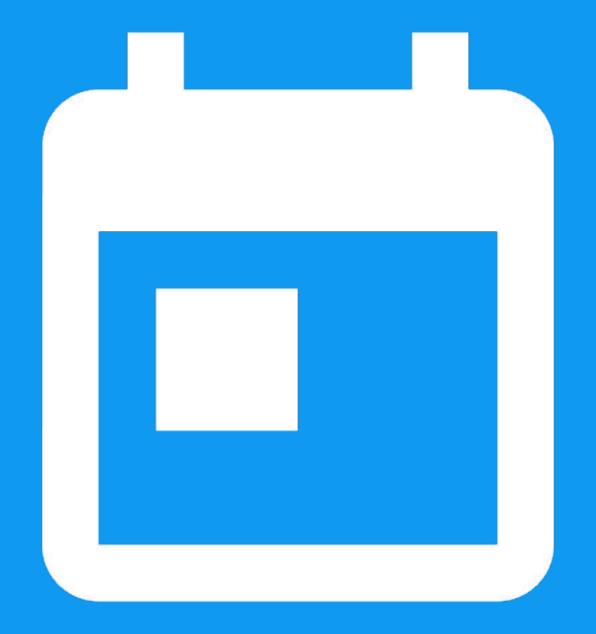


FIND ALL OF THE PEOPLE IN YOUR PHOTOS

GEOTAGS



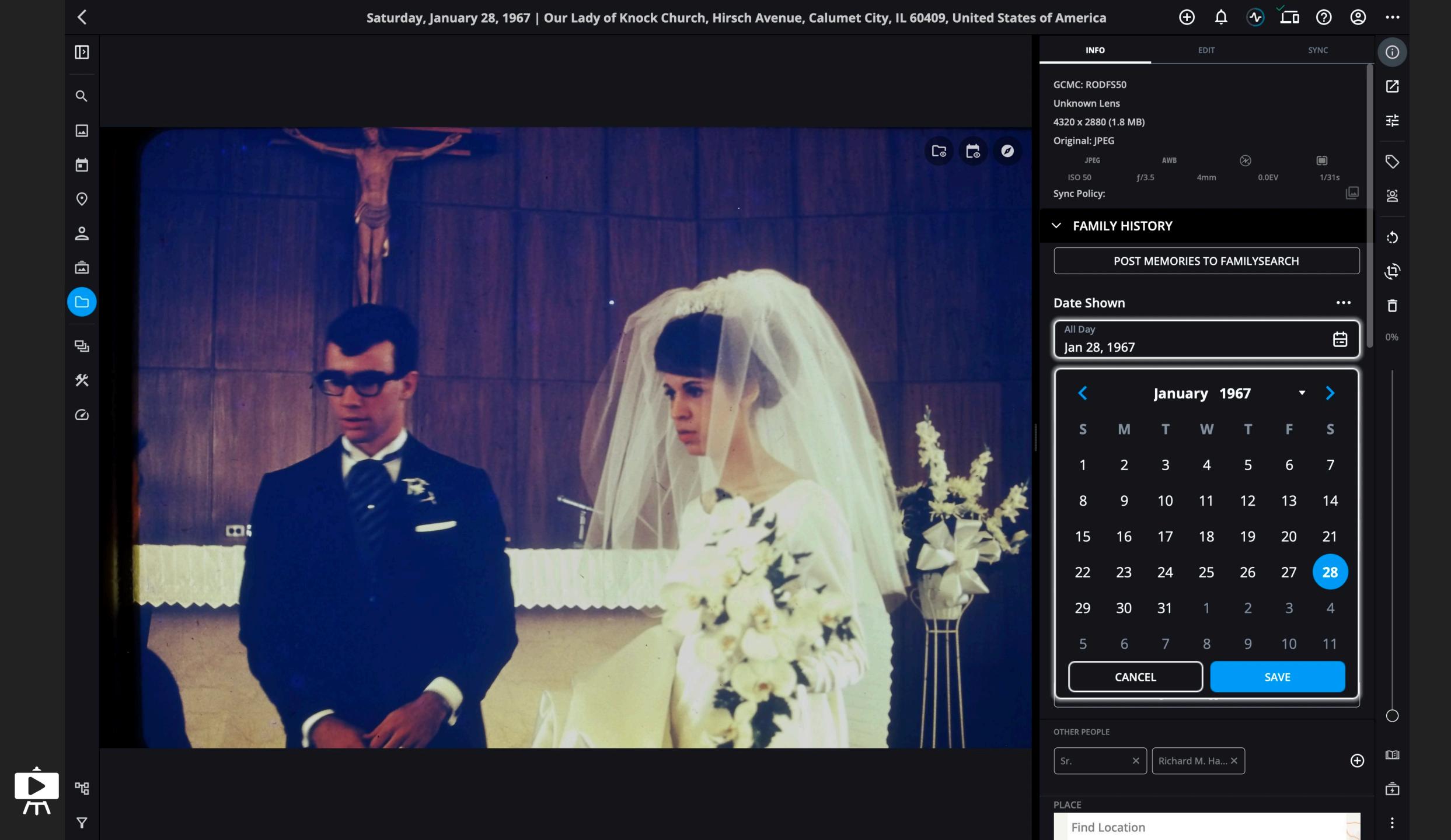




ADD MEANINGFUL DATES TO SCANNED MATERIALS

ADJUST DATE SHOWN





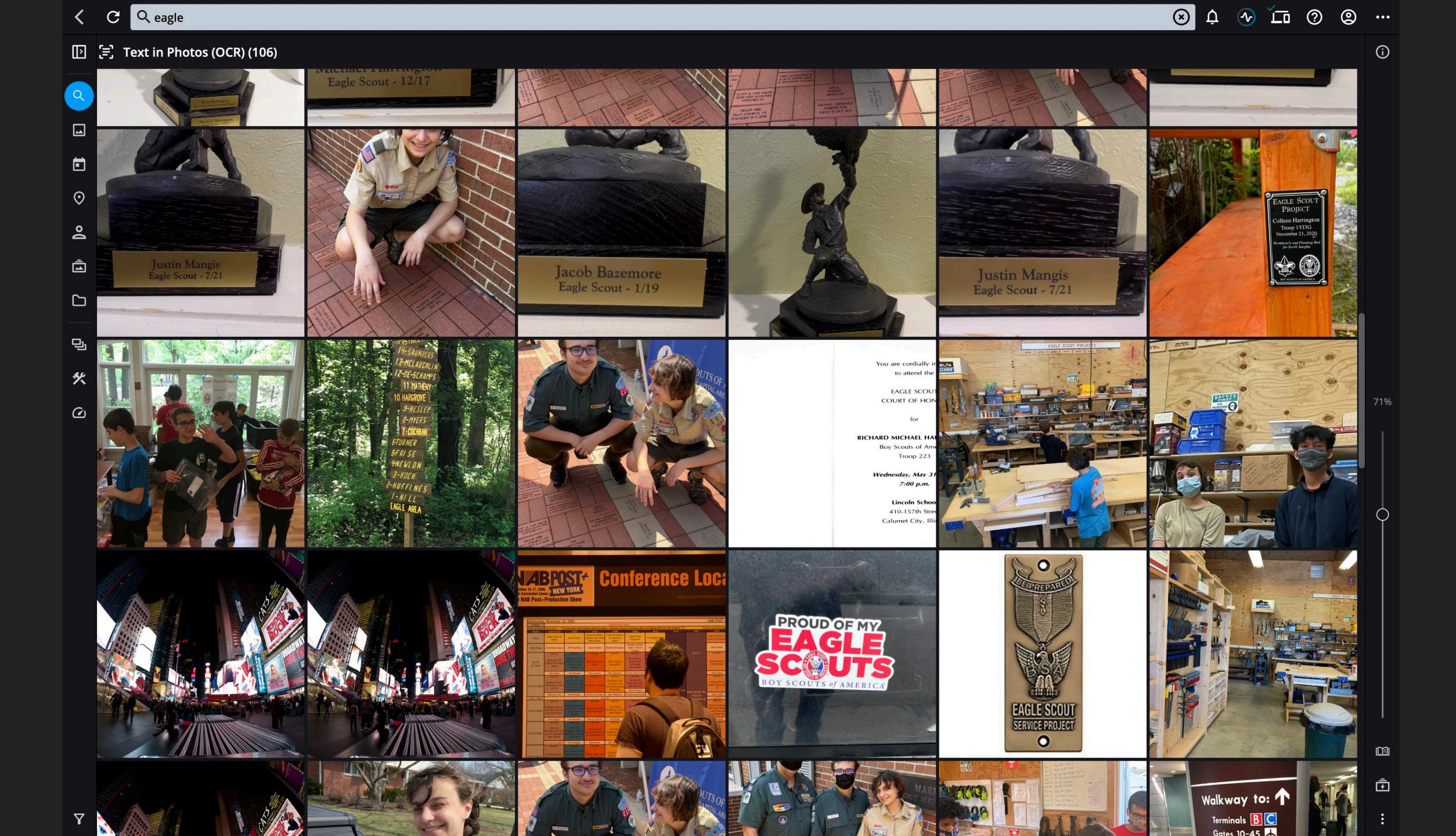




SEARCH TEXT IN DOCUMENTS AND PHOTOS TO FIND IMPORTANT DETAILS

OCR SEARCH







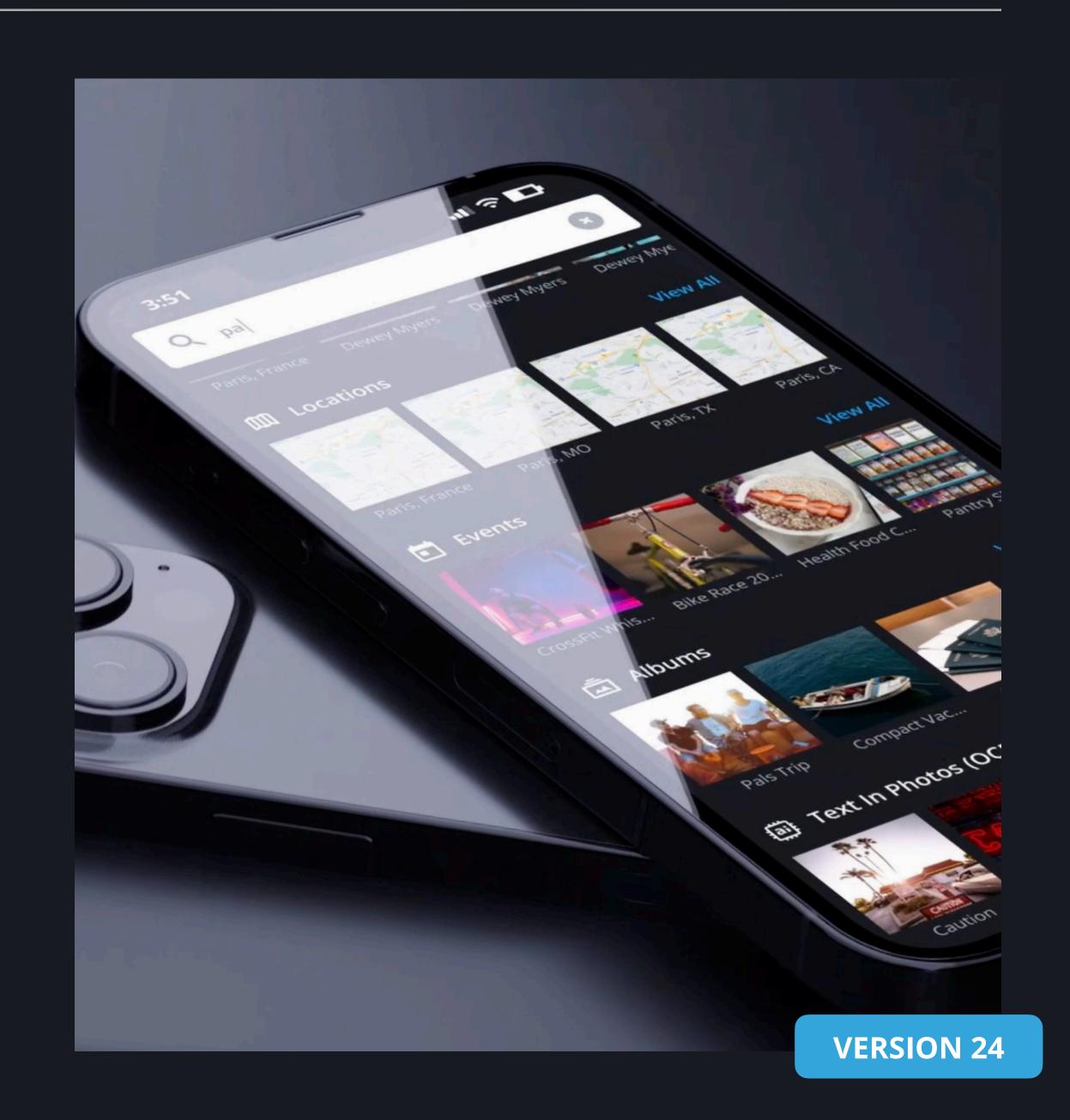


THE SMARTEST WAY TO FIND THAT SPECIFIC FILE

DYNAMIC SEARCH

DYNAMIC SEARCH

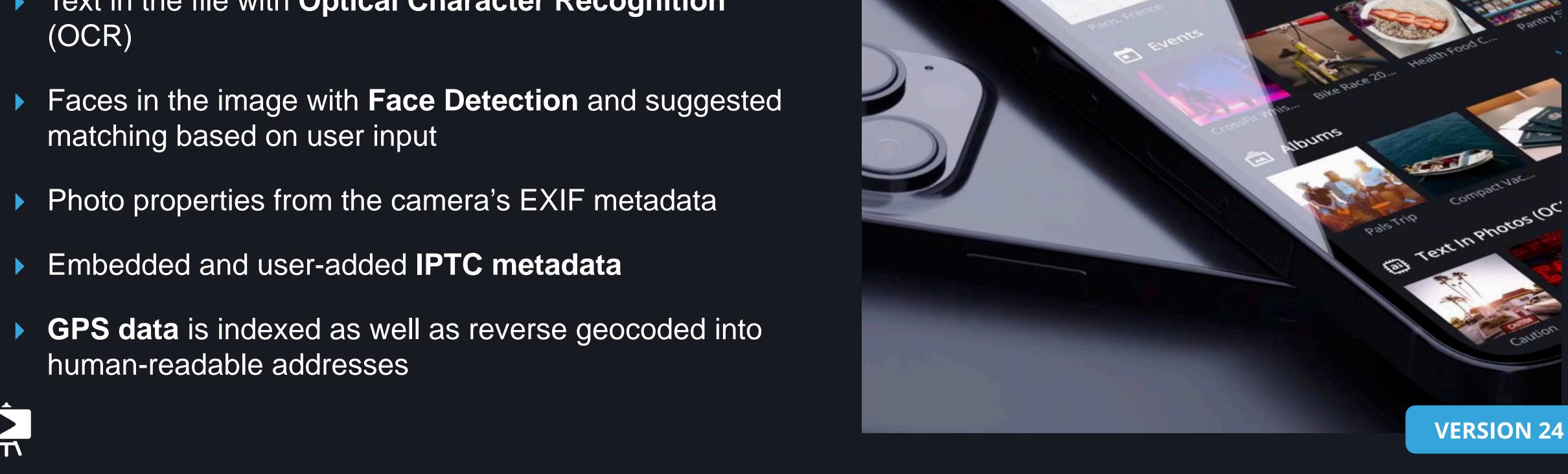
- Upon import, Mylio Photos dynamically indexes the content of your files. The analysis happens directly on a user's devices, and no data about images is transferred to the Mylio company.
- All these details are added to a fast database that makes searching faster than any other tool on the market
- With a **Mylio Photos+** account, it is possible to add multiple devices, including phones, tablets, and computers. Additionally, Linked folders allow for connecting multiple hard drives into an account.
- All of these are indexed into a single searchable database.



DYNAMIC SEARCH

The following areas are dynamically scanned and indexed:

- Al SmartTags make all photos searchable by recognizing over 1,000 activities, objects, and properties in photos.
- Text in the file with Optical Character Recognition (OCR)









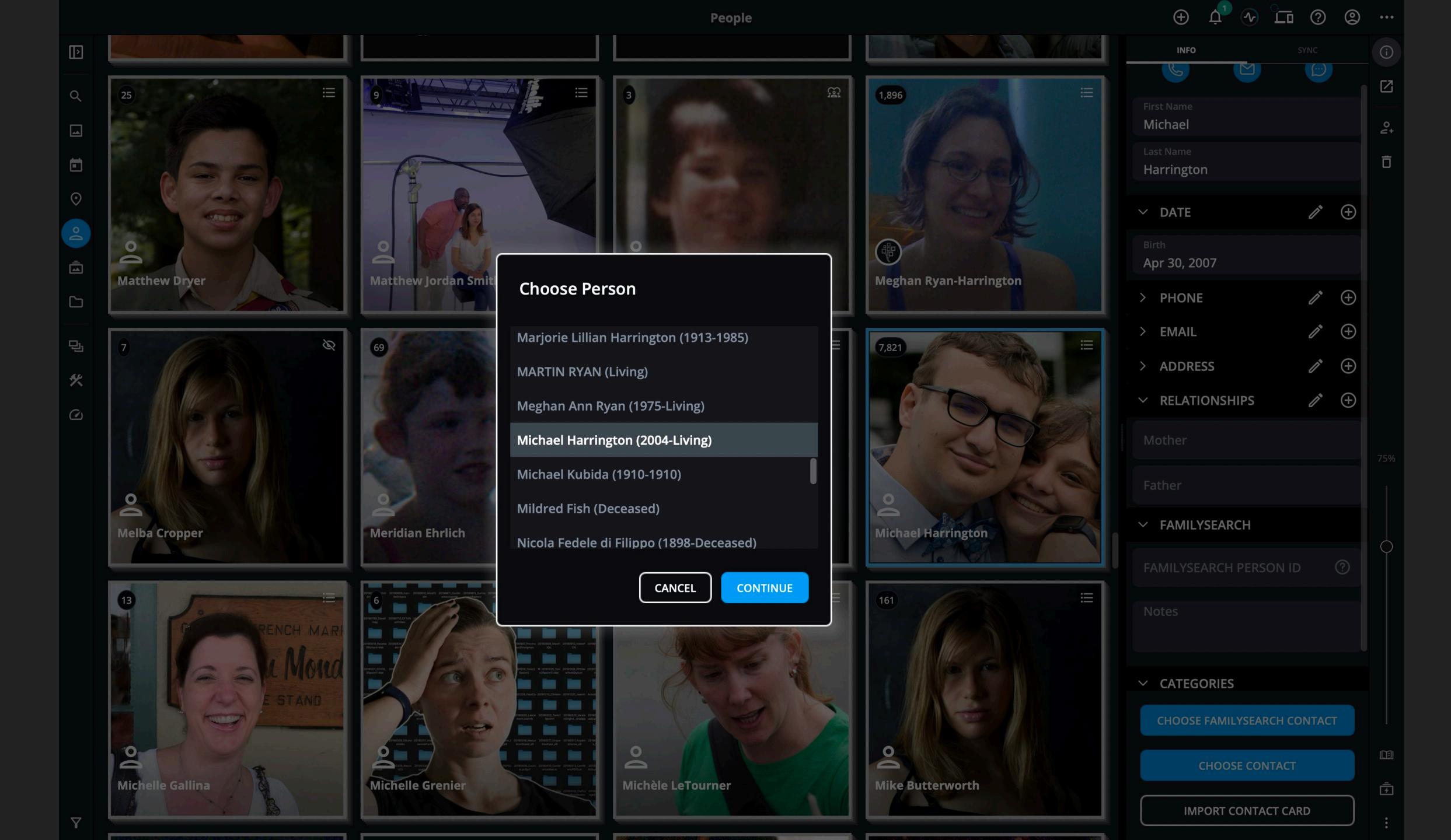
PUBLISH MEMORIES WITH EASE TO FAMILYSEARCH.ORG

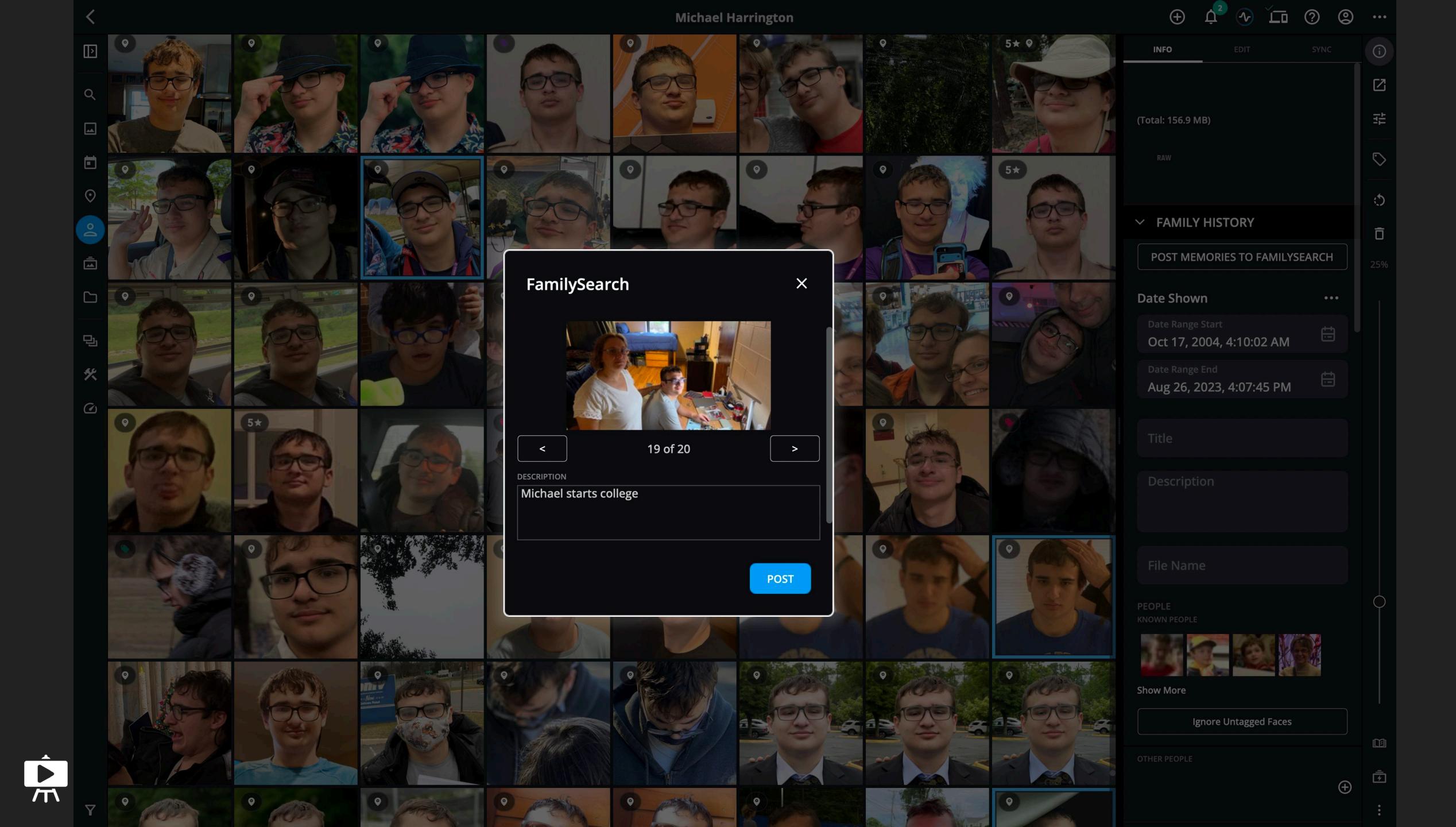
FAMILY SEARCH

FAMILYSEARCH PUBLISHING

- Publish to **FamilySearch.org** allows you to post photos about their ancestors using the Memories option.
- This feature also connects it to individual people on the family tree
- Additionally, the content is entered into a permanent archive, ensuring that future generations who are related you can see the pictures and other media that have been posted
- You have the ability to self-curate your content and choose how you want to be remembered by your ancestors









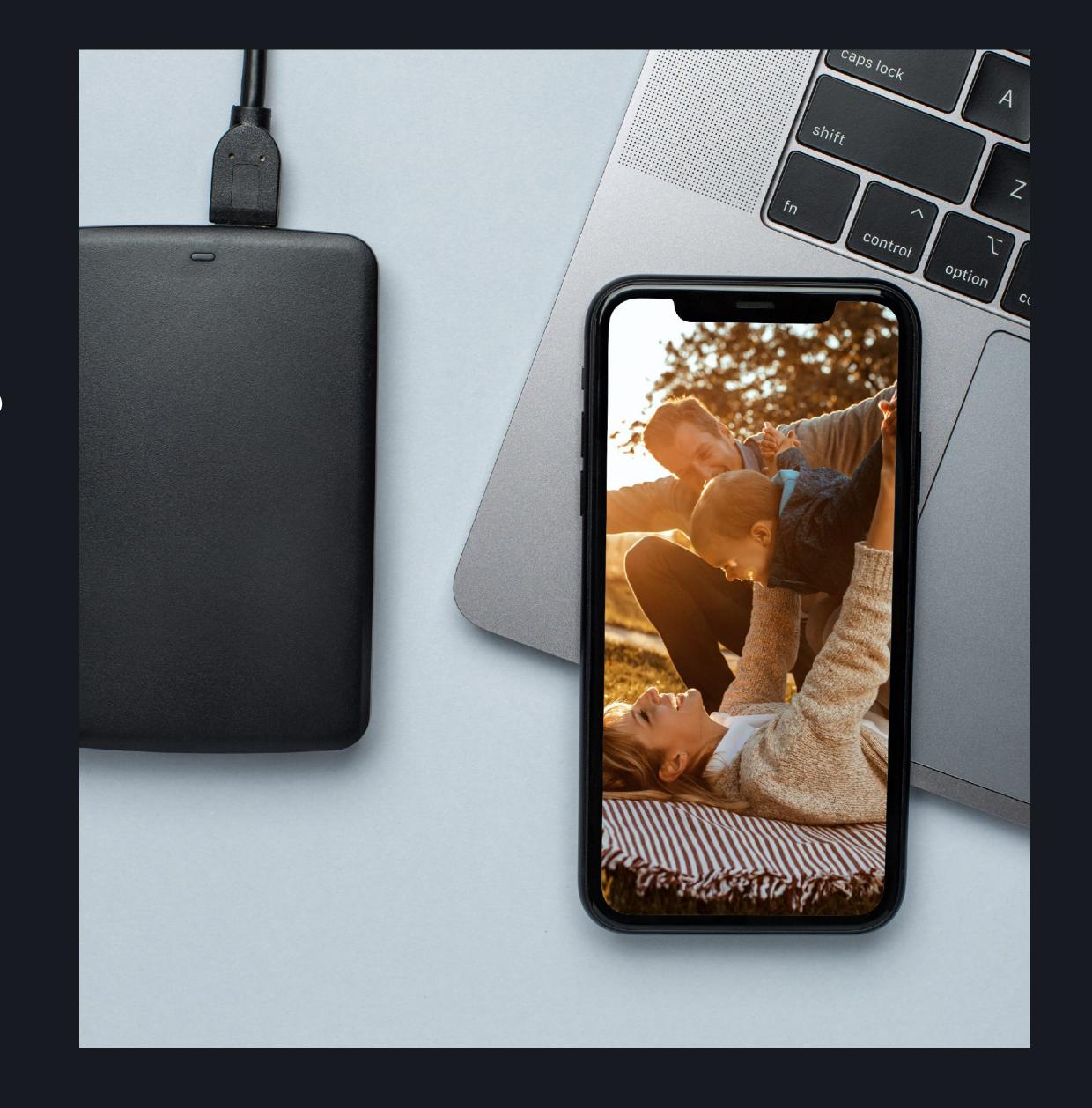


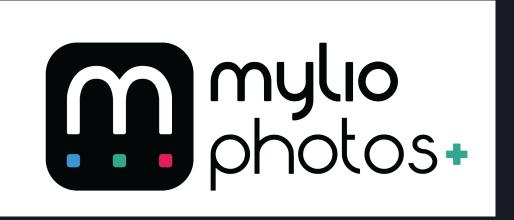


PROTECTION AGAINST DISK FAILURE OR DEVICE LOSS

PROTECT

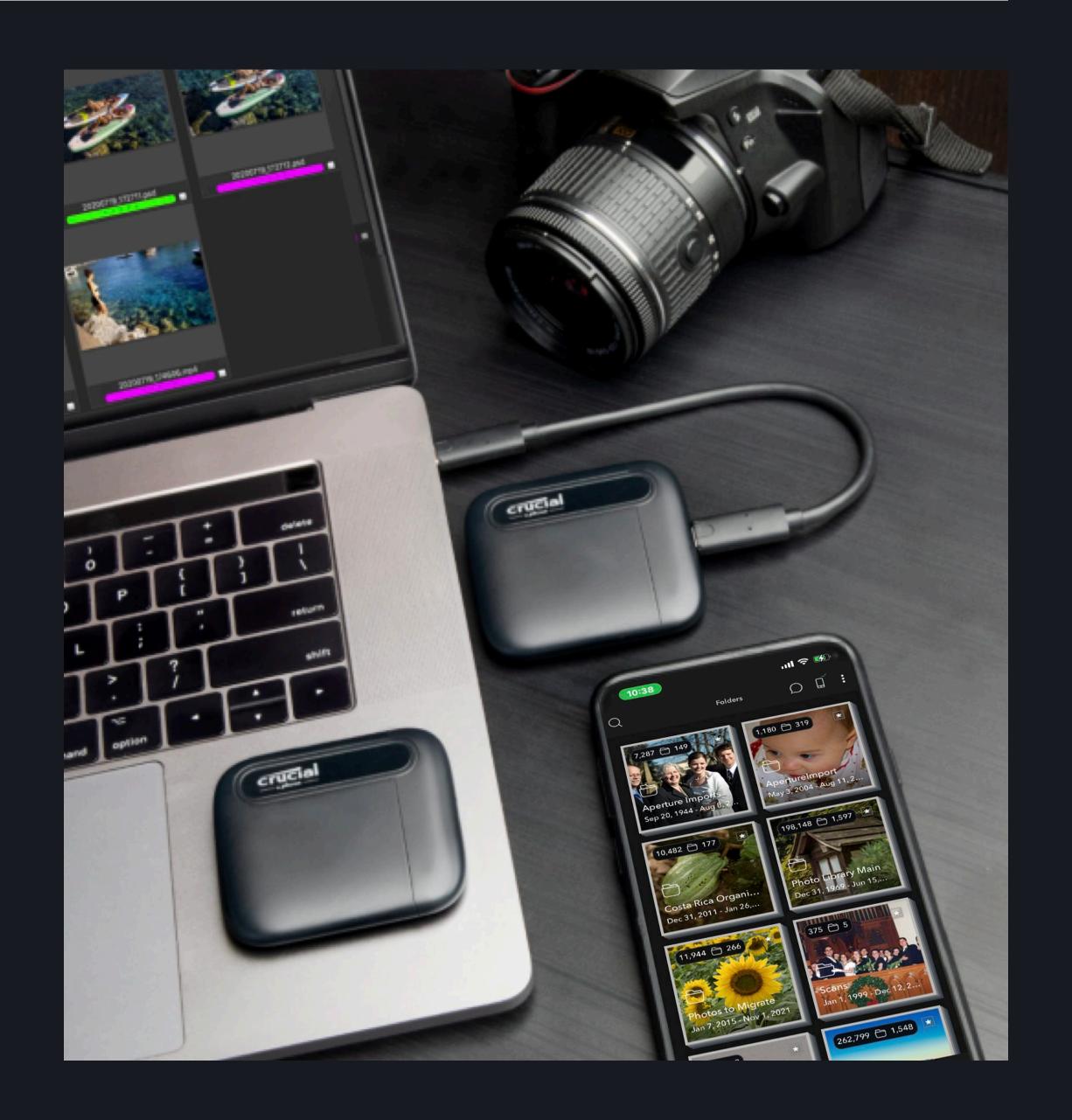
- Mylio Photos+ protects your most important memories from device failure or loss
- Store backup copies on your devices and backup drives to avoid ever-growing cloud data fees
- Mylio Photos can back up every photo from all linked devices to a hard drive connected to a home computer





WHAT IS A BACKUP?

- A backup means you have a copy of all your important files. For many, this means your personal photos and videos as well as important documents and email.
- Instead of storing it all in one place (like your computer or smartphone), you should keep an extra copy (or two) of everything somewhere safe.







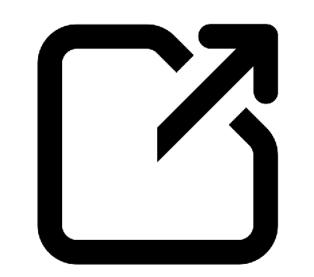


3 COPIES CREATE ONE PRIMARY BACKUP AND TWO COPIES OF YOUR DATA





2 TYPES
SAVE YOUR BACKUPS TO TWO DIFFERENT
TYPES OF MEDIA



1 OFF-SITE
KEEP AT LEAST ONE BACKUP FILE OFF-SITE





NEVER LOSE AN IMAGE

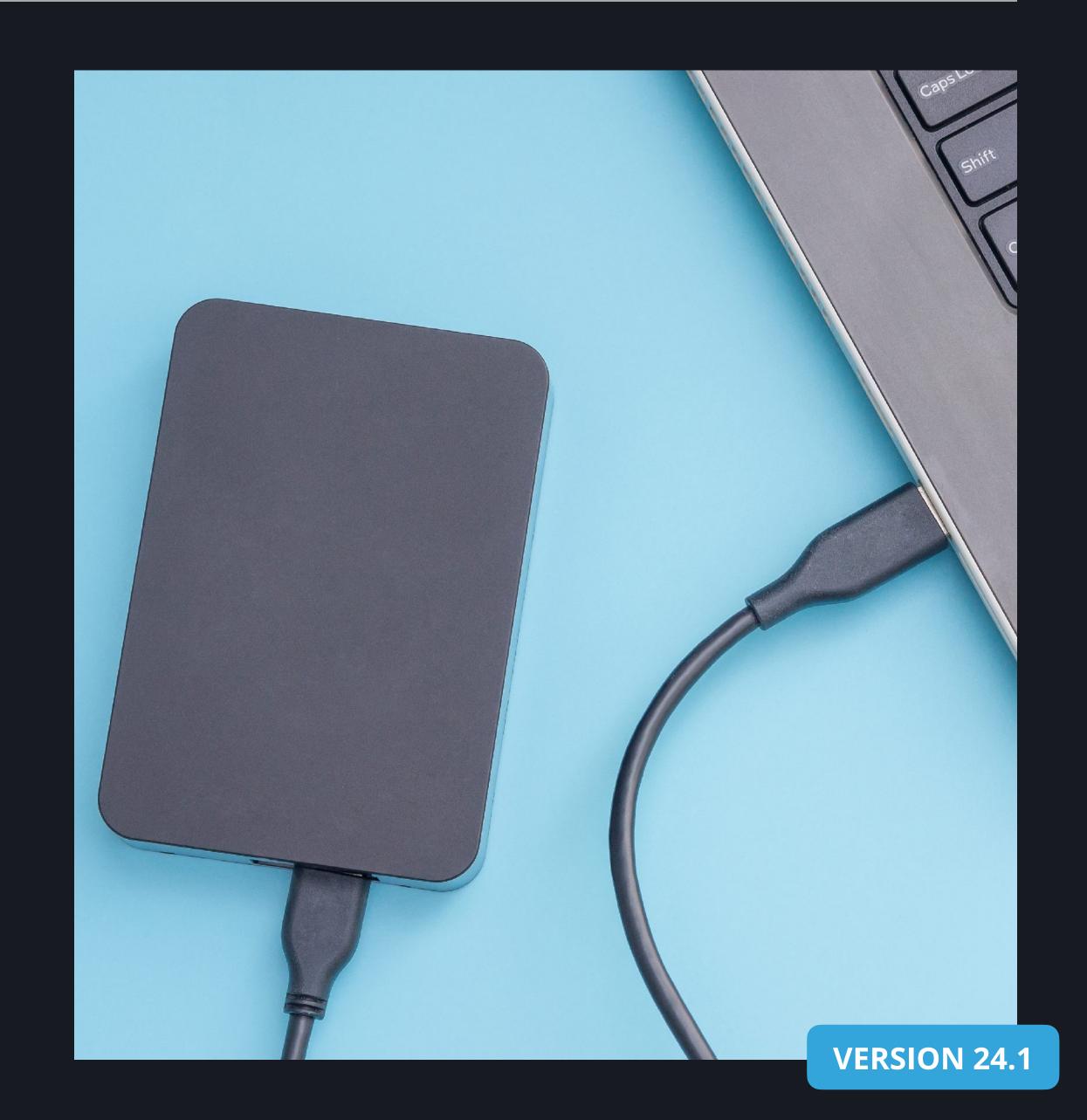
PROTECTION VAULTS



PROTECTION VAULTS

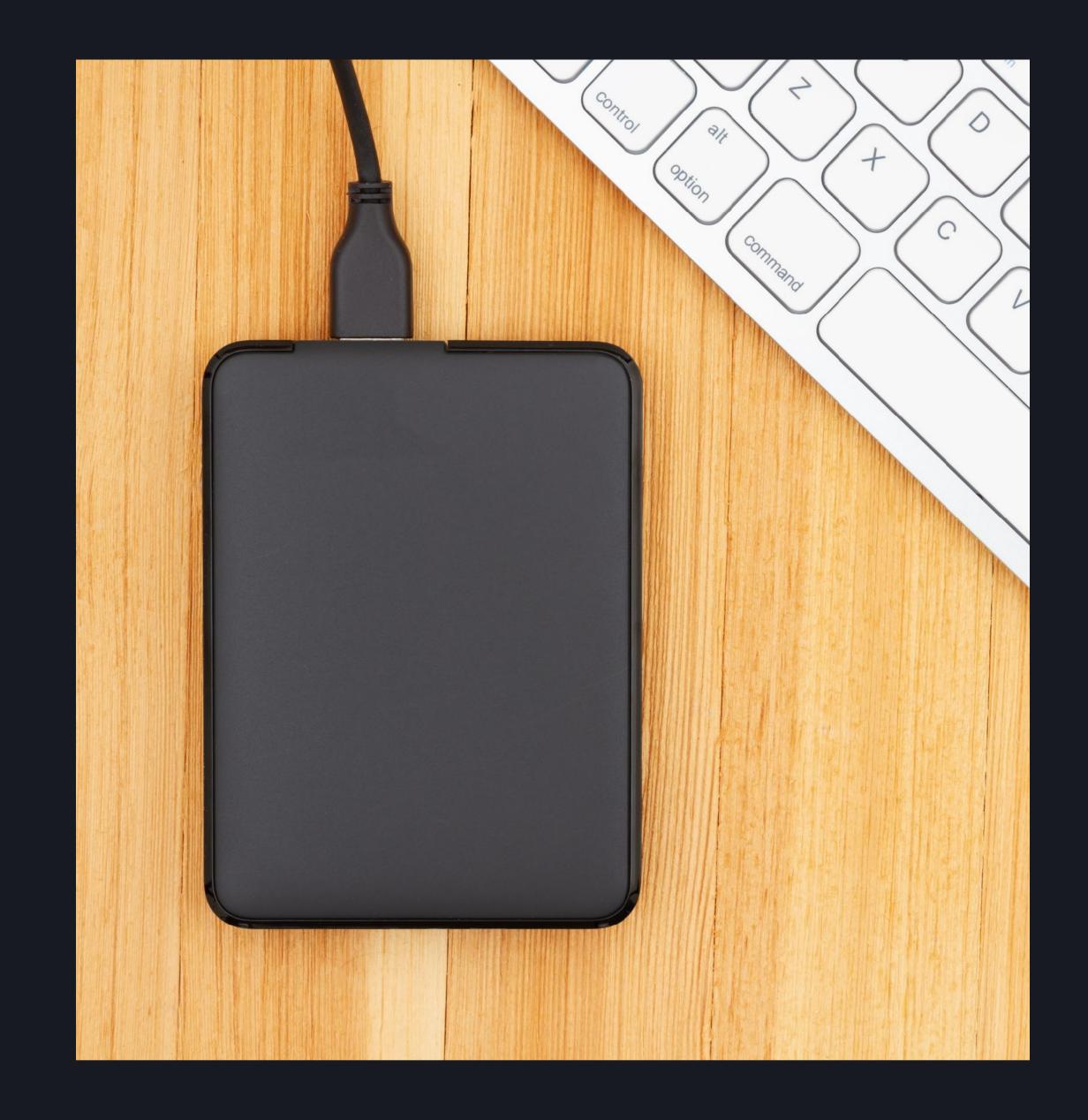
- Worry-Free Backup
- Mylio Photos+ backup runs automatically on your computers
- Mobile devices import and sync in the background or when the app is running
- Easily check the status of all your files and devices in the Sync Panel



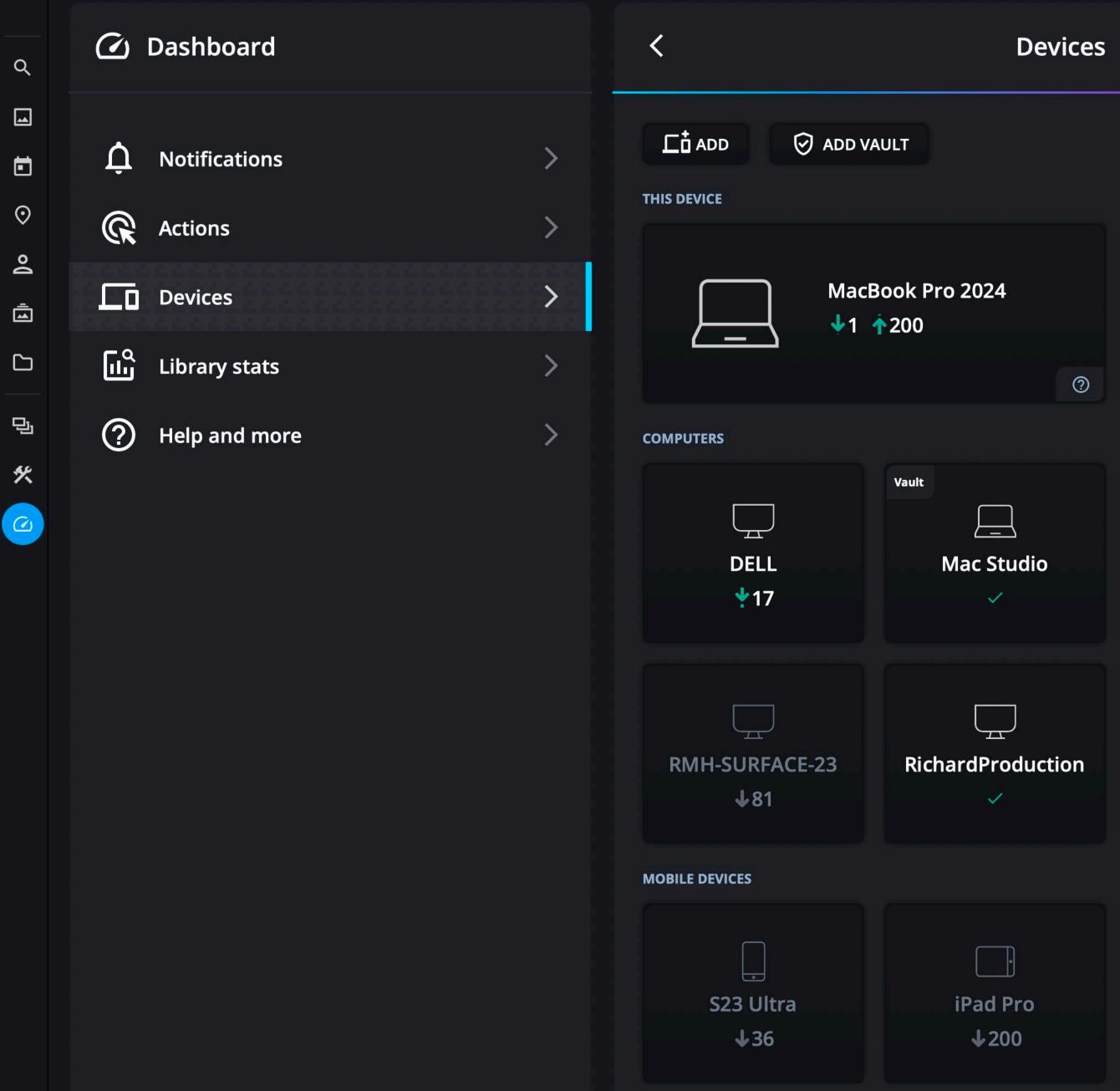


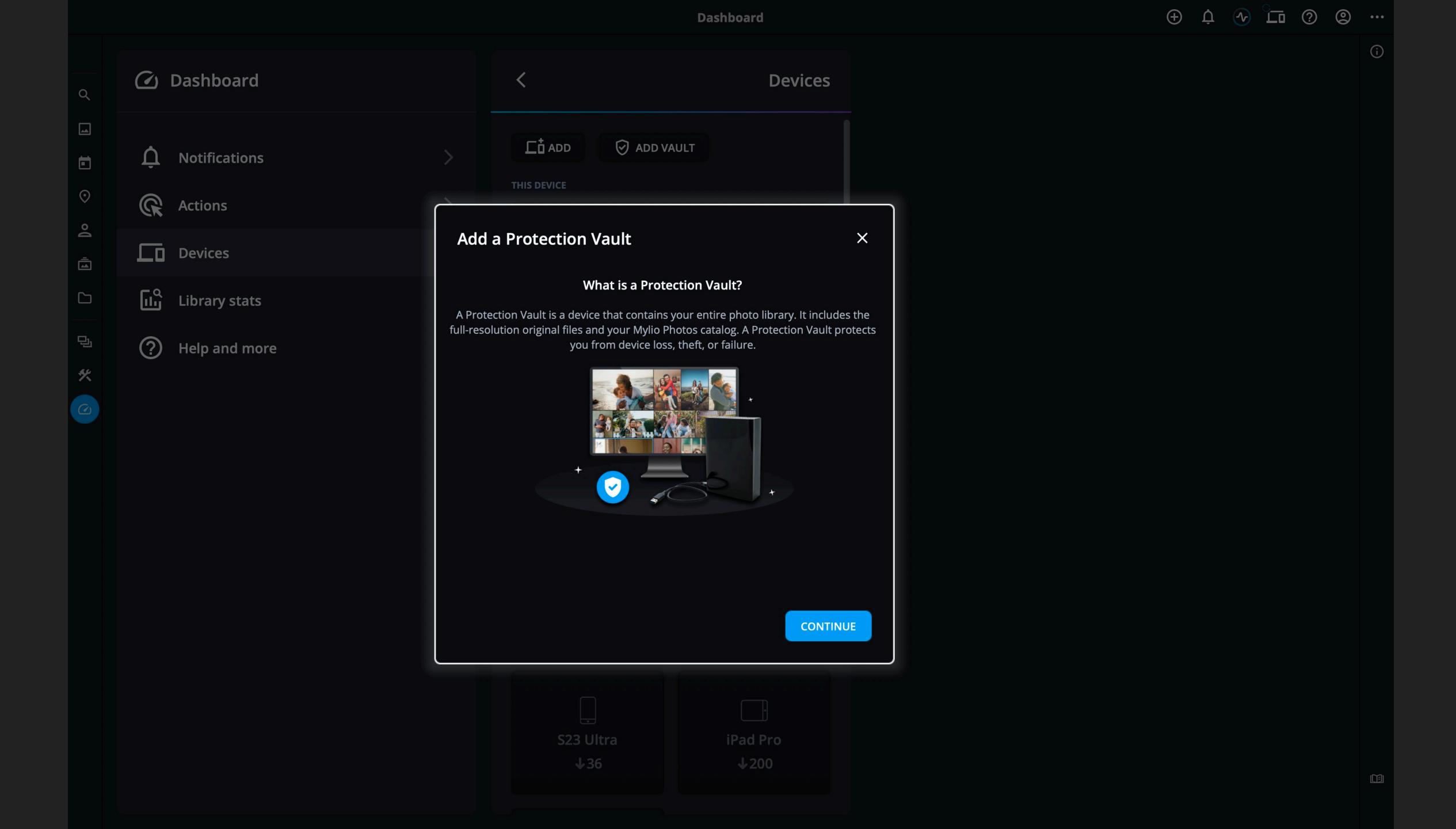
VAULT

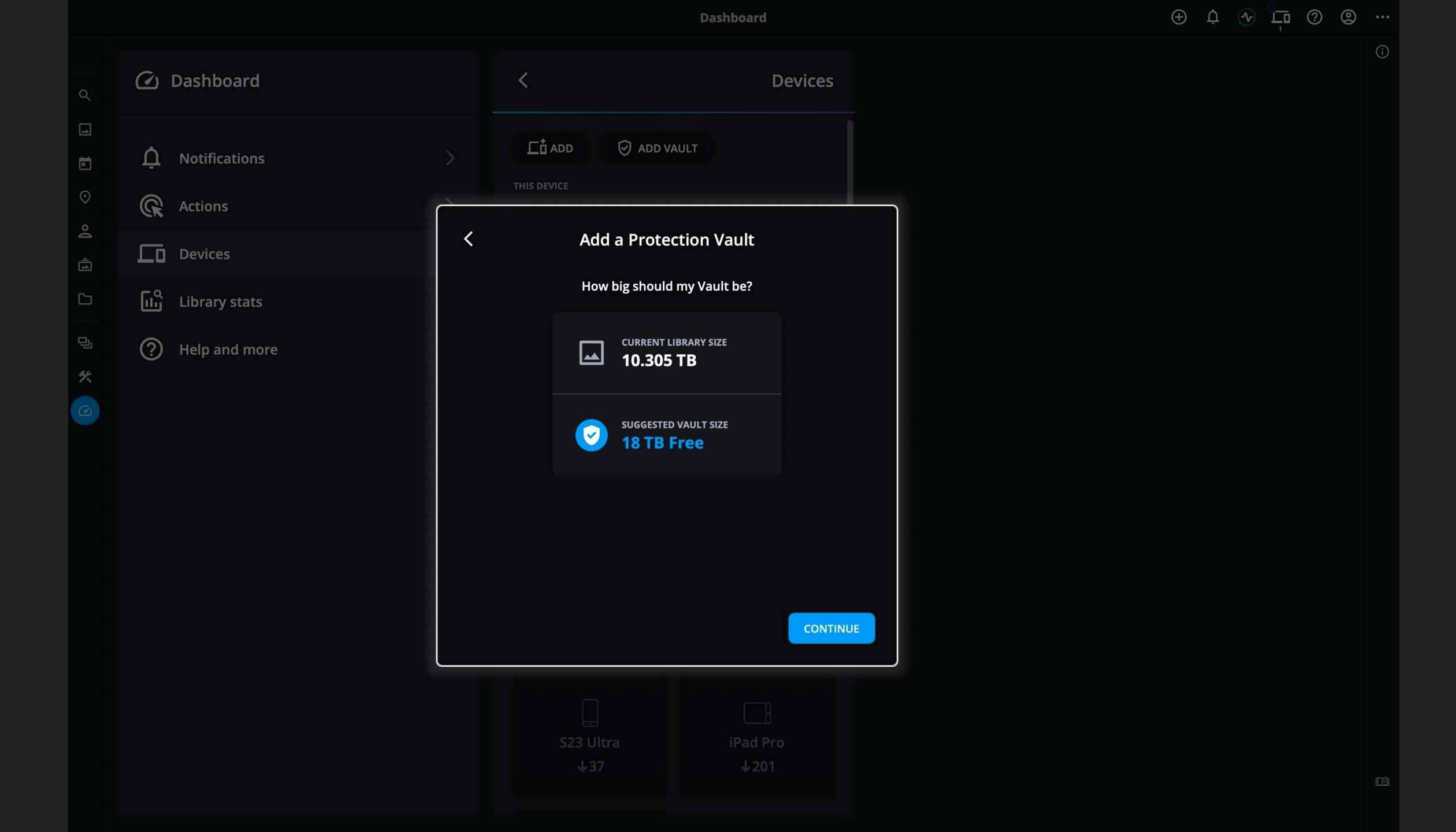
- Keep a complete copy of your library on a Vault
- Files are stored at full resolution
- Vault devices are ideal for backup and protection
- We recommend that all users have at least two Vault devices to protect against device failure or loss

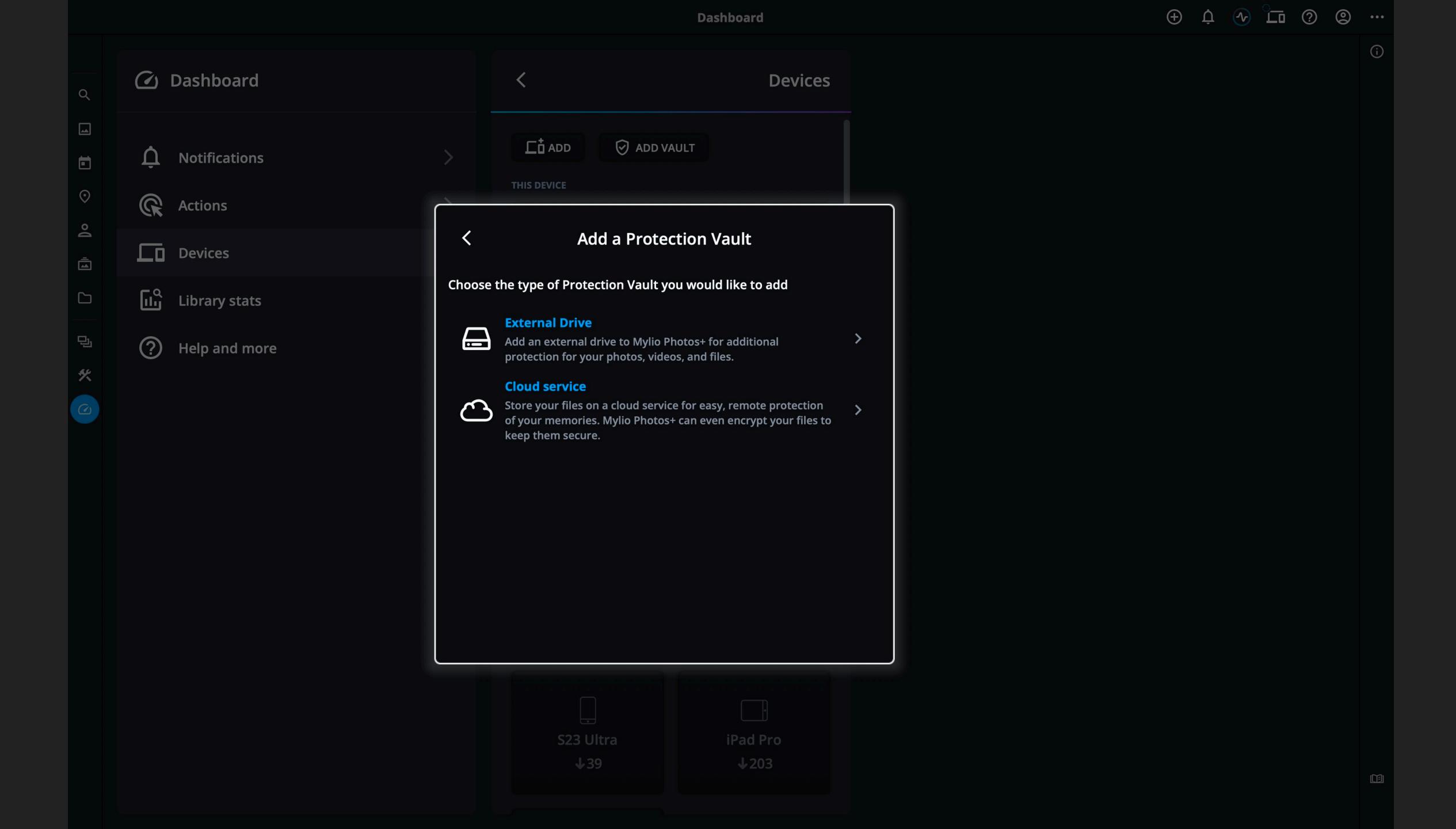
















LOCK YOUR DATA TO YOUR DEVICES

CLOUD ENCRYPTION



BACKUP YOUR WAY

- If you want to use the Cloud, Mylio Photos offers selective syncing for precise control over which data is uploaded.
- Plus, your data can be encrypted for extra privacy.
- Your devices are the only keys to unlock the files for added protection





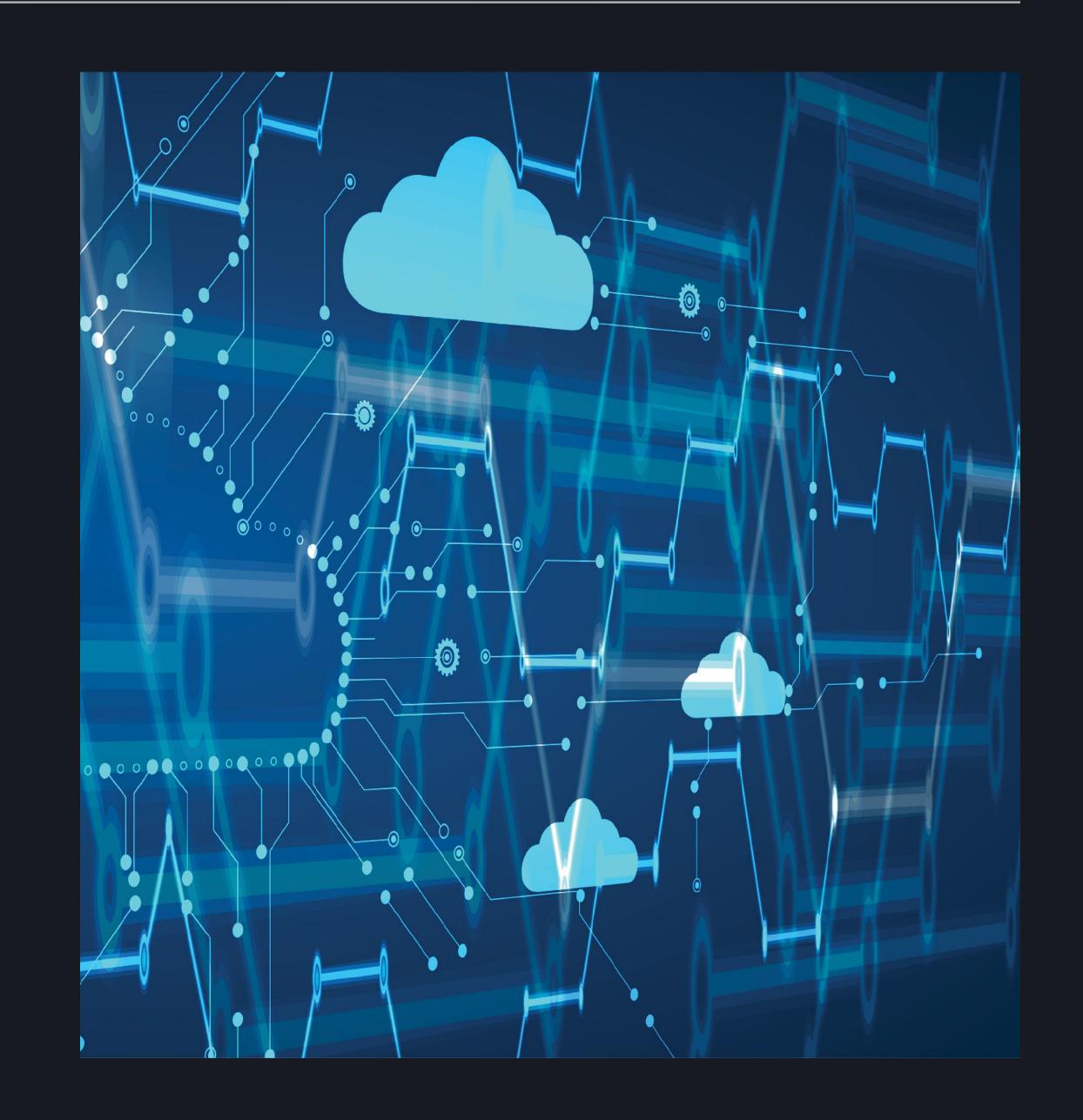


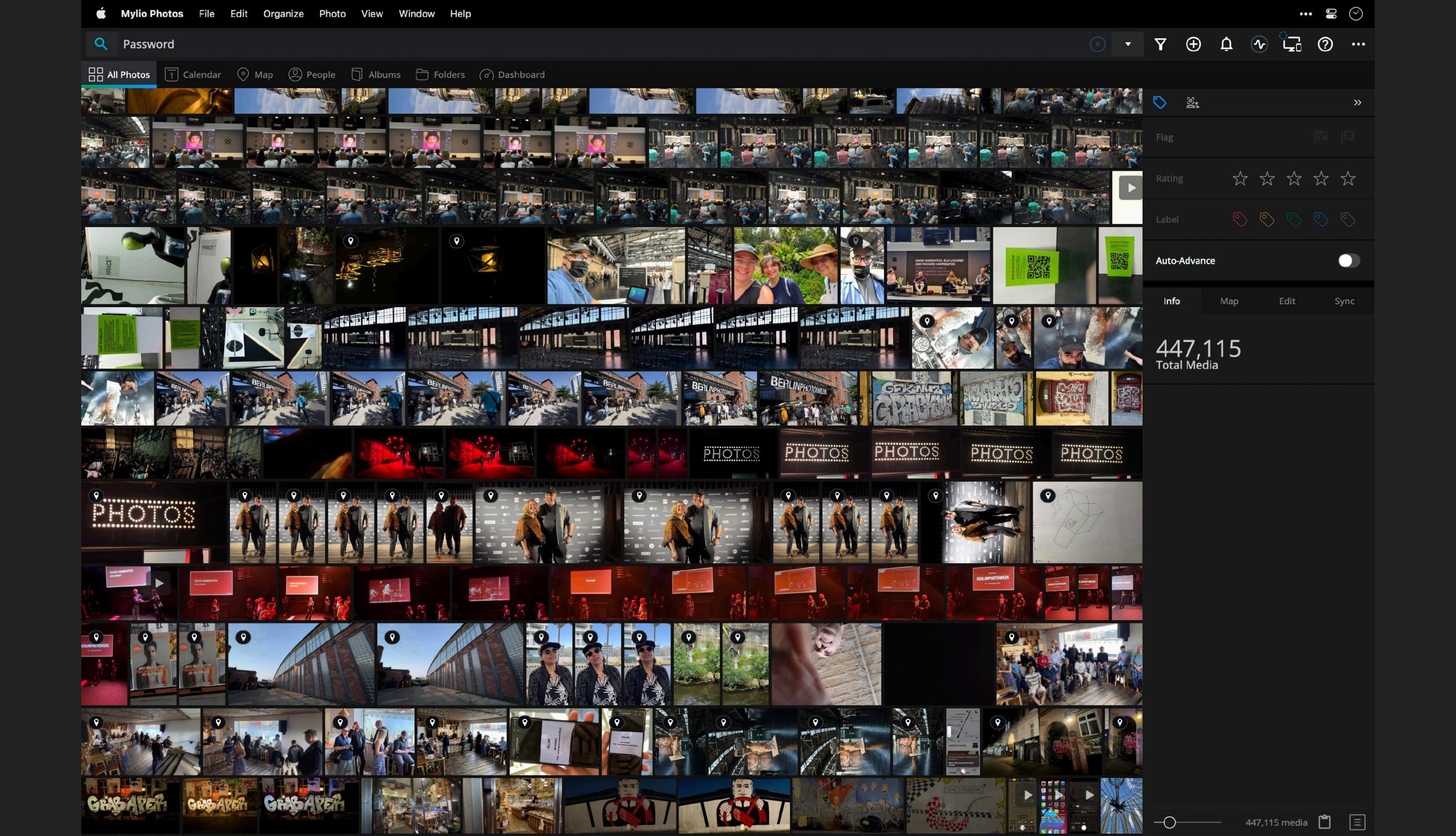


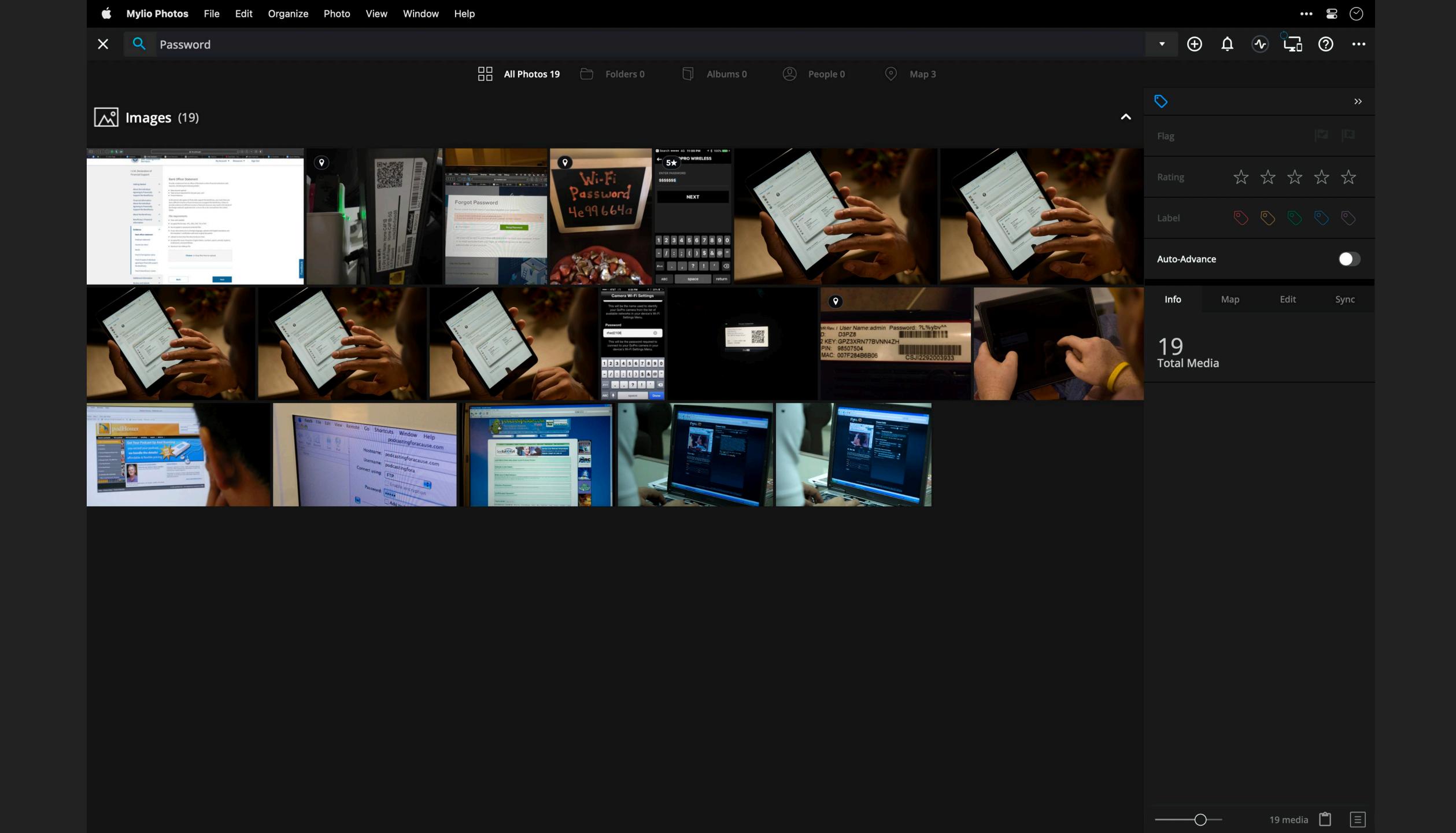
ENCRYPTANY DATA YOU POST TO THE CLOUD TO PROTECT YOUR PRIVACY

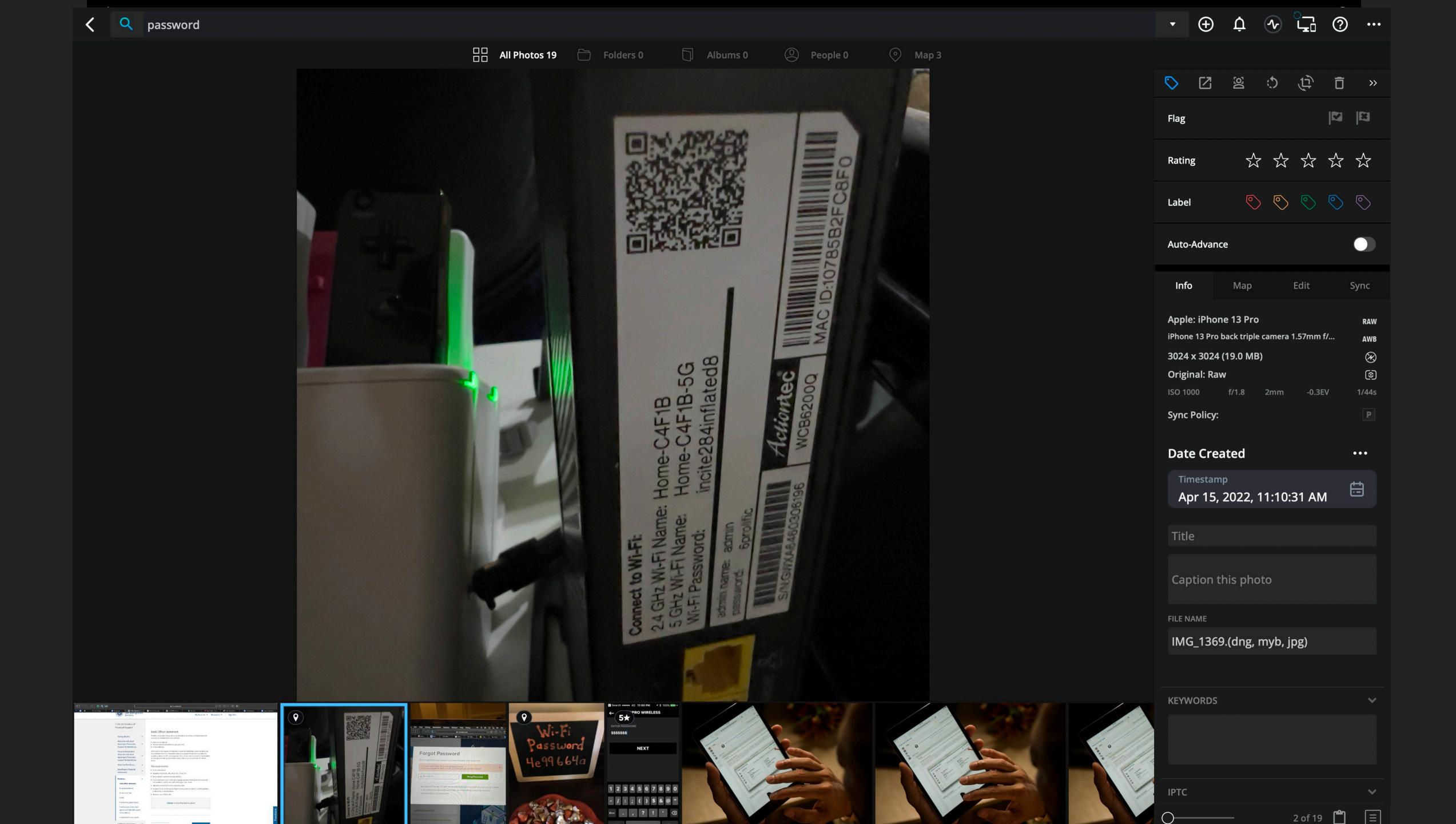
MYLIO PHOTOS + CLOUD

- Selectively sync to the cloud
 - Ratings
 - Labels
 - Keywords
- Work offline with Smart Previews and Synced folders
- Encrypted Cloud data that can only be unlocked with your devices















RESOURCES

- In-app Help Menu ②
- **▶** Product Manual https://manual.mylio.com
 - Quick Start Guide
- Mylio Photos Community https://community.mylio.com
 - Mylio Photos Fundamentals Course
- Support Forum https://forum.mylio.com
- FAQs https://mylio.com/faq/
- Contact Support https://support.mylio.com/







- Collect
- Connect (Applications & FamilySearch)
- Select
- Reflect



- Collect
- Connect (Applications & FamilySearch)
- Connect (Devices & Collaborators)
- Select
- Reflect
- Protect

FREE

\$9.99 Month | \$99 Year



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Feedback

Remember to give feedback in the app!

- 1. Go to session ____ in the RootsTech Mobile App
- 2. Tap the "Clipboard" icon
- 3. Rate the presentation



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